

TWENTY TWENTY
ONE

20
22

bpcg BRANDING + EVENTS

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#nojudgement, let's
get to work

celebrate

THIS YEAR

prep

FOR THE NEXT

20
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reflection

WHERE ARE YOU WITH THOSE GOALS?

WHAT PROGRESS TOWARDS ACHIEVING THOSE GOALS DID YOU MAKE IN 2021?

WAS THERE A PARTICULAR TIME OF YEAR WHERE YOU WERE ABLE TO MAKE MORE PROGRESS ON YOUR GOALS THAN OTHERS? WHY DO YOU THINK YOU WERE MORE SUCCESSFUL AT THAT TIME?

HOW WILL YOUR PLAN FOR 2022 CHANGE WITH THAT IN-MIND?

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celebration

OFTEN TIMES WE FOCUS ON WHERE WE DIDN'T SUCCEED OR WHERE WE FELL SHORT ON OUR GOALS. IT'S IMPORTANT TO CELEBRATE EVERY WIN, NO MATTER HOW SMALL!

01 _____

06 _____

02 _____

07 _____

03 _____

08 _____

04 _____

09 _____

05 _____

10 _____

REMEMBER TO CELEBRATE MILESTONES AS YOU PREPARE FOR THE ROAD AHEAD.

-nelson mandela

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growth

NO ONE LIKES TO RELIVE OUR NOT-SO-FINEST MOMENTS, BUT WHEN YOU UNPACK THOSE SITUATIONS OR ISSUES AND LOOK FOR THE POSITIVE ASPECTS, THE MORE IN CONTROL WE FEEL AND WE CAN MOVE FORWARD! WRITE DOWN THE TOP THREE GROWTH MOMENTS YOU (AND YOUR TEAM) WORKED THROUGH:

01 _____

02 _____

03 _____

LIST THE POSITIVE RESULTS THAT CAME FROM THE CHALLENGES THAT YOU LISTED ABOVE.

HOW DID YOU CHANGE YOUR REACTIONS OR YOUR PROCESS IN RESPONSE?

IF THE SAME CHALLENGE HAPPENS IN 2022, HOW ARE YOU GOING TO ATTACK IT?

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report

BEFORE WE CAN PLAN FOR 2022, LET'S RIP THE BAND-AID OFF. REFLECT ON THESE AREAS AND BE HONEST!

RATE 1-5: 1-DIDN'T HAPPEN, 5-IN TOTAL CONTROL

area	rate	how could it improve?	what got in the way?
Travel			
Health & Wellness			
Finance			
Organizational Goals			
Professional Growth			
Personal Growth			
Relationships			
Extracurricular			
Confidence			
Challenging yourself			
Challenging your business			

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new intentions

WE THINK IT'S IMPORTANT TO SET INTENTIONS FOR YOURSELF AND YOUR BUSINESS REGULARLY. IF THERE'S ANYTHING WE ARE PASSIONATE ABOUT IT'S VERBALIZING YOUR GOALS AND HOW YOU'RE GOING TO TACKLE THEM. NOW, INTENTIONALLY SELECT A WORD FOR THE YEAR THAT WILL ULTIMATELY MOTIVATE.

abundance	aware	celebrate	elevate	fulfilling	meaning	receive	transform
accept	badass	centered	empower	grow	mindful	release	transparent
acceptance	balance	complete	energize	happiness	nourish	respect	unleash
adventure	be	connect	engage	health	optimistic	service	unlimited
align	believe	contribute	faith	honesty	organize	simplicity	unstoppable
allow	belong	courage	fearless	inspire	patience	soar	wealthy
ambition	bliss	determination	finish	integrity	positivity	steady	wellness
amplify	brave	discipline	flourish	liberate	prioritize	still	wholehearted
aspire	captivating	discovery	focus	light	progress	thoughtful	worthy

WHAT DOES THIS WORD MEAN TO YOU?

WHAT ARE THREE WAYS YOU CAN PUT THIS WORD INTO ACTION?

01 _____

02 _____

03 _____

visual, like us? our favorite part of planning for 2022 is to create a vision board.
THIS IS A PERFECT EXERCISE FOR YOU AND YOUR TEAM.

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non-negotiables

WRITE DOWN YOUR NON-NEGOTIABLE GOALS FOR 2022. BE REASONABLE WITH EXPECTATIONS. CHOOSE SOLID ONES AND GET READY TO KNOCK THOSE OUT OF THE PARK.

Q1

Q2

Q3

Q4

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action

LIST THE STEPS YOU'LL NEED TO TAKE IN-ORDER TO REACH YOUR GOALS.
set deadlines!

STEP:

DEADLINE:

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accountability

IF YOU'RE A SOLO-PRENEUR, IT CAN BE TOUGH TO SEE ANOTHER WAY AROUND A PROBLEM IF YOU'RE THE ONLY ONE. PARTNER UP WITH A FELLOW BUSINESS PARTNER STRATEGIST TO KEEP YOU ON TRACK. IF YOU'RE A TEAM, CHOOSE A PARTNER WHO WILL REFLECT, ANALYZE AND REVIEW THROUGHOUT THE YEAR.

lastly, look into the future and let's predict your outcome.

WHERE IS YOUR BUSINESS?

WHAT ARE YOUR MAJOR ACCOMPLISHMENTS FOR THE YEAR?

WHAT ASPECTS OF YOUR BUSINESS AND PROFESSIONAL LIFE HAVE YOU IMPROVED THROUGHOUT THE YEAR?

WHAT WILL YOU REWARD YOURSELF AND YOUR BUSINESS WITH FOR ROCKING THESE GOALS?



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now

YOU AND YOUR BUSINESS ARE READY

there's

NO GOING BACK

GIVE US A SOCIAL SHOUTOUT
@BPCG_BRANDBOUTIQUE